



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 957122-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Station | Account Executive | Sales Office  | Sales Region |
|---------|-------------------|---------------|--------------|
| WPBF    | Mica Hansen       | HRP -Washingt | National     |

| Advertiser      | Product             | Estimate Number |
|-----------------|---------------------|-----------------|
| RPOF/3PAC/HAGER | RPOF/HAGER,HUDSON,T | 501             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/09/12 - 10/15/12 | 957122  | 06348593    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021  |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line     | Start Date                               | End Date        | Description                | Start/End Time    | MTWTFSS               | Length         | Spots/<br>Week | Rate          | Type        |
|----------|--|-----------------|----------------------------|-------------------|-----------------------|----------------|----------------|---------------|-------------|
| 1        | 10/09/12                                 | 10/12/12        | WPBF News 25 Mornings6-7AM |                   | -TWTF--               | :30            | 3              | \$275.00      | NM          |
|          | Class of Time - Pre-emptible with notice |                 |                            |                   |                       |                |                |               |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u> | <u>Rate</u>           |                |                |               |             |
|          | 10/08/12                                 | 10/14/12        | -TWTF--                    | 3                 | \$275.00              |                |                |               |             |
| Spots: # | Ch                                       | Day             | Air Date                   | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1        | WPBF                                     | Tu              | 10/09/12                   | 6:28 AM           | WPBF News 25 Mornings | 6-7AM          | :30            | RPOFBH100TVFL | \$275.00 NM |
| 3        | WPBF                                     | W               | 10/10/12                   | 6:14 AM           | WPBF News 25 Mornings | 6-7AM          | :30            | RPOFBH100TVFL | \$275.00 NM |
| 2        | WPBF                                     | F               | 10/12/12                   | 6:29 AM           | WPBF News 25 Mornings | 6-7AM          | :30            | RPOFBH201TVFL | \$275.00 NM |
| 2        | 10/09/12                                 | 10/12/12        | Good Morning America       | 7-9AM             |                       | -TWTF--        | :30            | 4             | \$275.00 NM |
|          | Class of Time - Pre-emptible with notice |                 |                            |                   |                       |                |                |               |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u> | <u>Rate</u>           |                |                |               |             |
|          | 10/08/12                                 | 10/14/12        | -TWTF--                    | 4                 | \$275.00              |                |                |               |             |
| Spots: # | Ch                                       | Day             | Air Date                   | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1        | WPBF                                     | Tu              | 10/09/12                   | 8:41 AM           | Good Morning America  | 7-9AM          | :30            | RPOFBH100TVFL | \$275.00 NM |
| 2        | WPBF                                     | W               | 10/10/12                   | 6:59 AM           | Good Morning America  | 7-9AM          | :30            | RPOFBH100TVFL | \$275.00 NM |
| 3        | WPBF                                     | Th              | 10/11/12                   | 8:53 AM           | Good Morning America  | 7-9AM          | :30            | RPOFBH102TVFL | \$275.00 NM |
| 4        | WPBF                                     | F               | 10/12/12                   | 7:55 AM           | Good Morning America  | 7-9AM          | :30            | RPOFBH102TVFL | \$275.00 NM |
| 3        | 10/09/12                                 | 10/12/12        | WPBF News 25 @ Noon        | 12pm-1230pm       |                       | -TWTF--        | :30            | 4             | \$350.00 NM |
|          | Class of Time - Fixed Non Pre-emptible   |                 |                            |                   |                       |                |                |               |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u> | <u>Rate</u>           |                |                |               |             |
|          | 10/08/12                                 | 10/14/12        | -TWTF--                    | 4                 | \$350.00              |                |                |               |             |
| Spots: # | Ch                                       | Day             | Air Date                   | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 4        | WPBF                                     | Tu              | 10/09/12                   | 12:28 PM          | WPBF News 25 @ Noon   | 12pm-1230pm    | :30            | RPOFBH100TVFL | \$350.00 NM |
| 1        | WPBF                                     | W               | 10/10/12                   | 12:25 PM          | WPBF News 25 @ Noon   | 12pm-1230pm    | :30            | RPOFBH100TVFL | \$350.00 NM |
| 3        | WPBF                                     | Th              | 10/11/12                   | 12:26 PM          | WPBF News 25 @ Noon   | 12pm-1230pm    | :30            | RPOFBH201TVFL | \$350.00 NM |
| 2        | WPBF                                     | F               | 10/12/12                   | 12:15 PM          | WPBF News 25 @ Noon   | 12pm-1230pm    | :30            | RPOFBH201TVFL | \$350.00 NM |
| 4        | 10/09/12                                 | 10/12/12        | M-F 5pm News               | 5-6pm             |                       | -TWTF--        | :30            | 3             | \$450.00 NM |
|          | Class of Time - Pre-emptible with notice |                 |                            |                   |                       |                |                |               |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u> | <u>Rate</u>           |                |                |               |             |
|          | 10/08/12                                 | 10/14/12        | -TWTF--                    | 3                 | \$450.00              |                |                |               |             |
| Spots: # | Ch                                       | Day             | Air Date                   | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 2        | WPBF                                     | Tu              | 10/09/12                   | 5:53 PM           | M-F 5pm News          | 5-6pm          | :30            | RPOFBH100TVFL | \$450.00 NM |
| 3        | WPBF                                     | Th              | 10/11/12                   | 5:42 PM           | M-F 5pm News          | 5-6pm          | :30            | RPOFBH201TVFL | \$450.00 NM |
| 1        | WPBF                                     | F               | 10/12/12                   | 5:22 PM           | M-F 5pm News          | 5-6pm          | :30            | RPOFBH201TVFL | \$450.00 NM |
| 5        | 10/10/12                                 | 10/12/12        | WPBF News 25 @ 6:00P       | 6-6:30PM          |                       | --WTF--        | :30            | 3             | \$525.00 NM |

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 957122-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Advertiser      | Product             | Estimate Number |
|-----------------|---------------------|-----------------|
| RPOF/3PAC/HAGER | RPOF/HAGER,HUDSON,T | 501             |

www.thewpbfchannel.com

| Line                                     | Start Date        | End Date        | Description                     | Start/End Time    | MTWTFSS                   | Length         | Spots/<br>Week | Rate          | Type                   |
|--|-------------------|-----------------|---------------------------------|-------------------|---------------------------|----------------|----------------|---------------|------------------------|
| Class of Time - Pre-emptible with notice |                   |                 |                                 |                   |                           |                |                |               |                        |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |                        |
|  | 10/08/12          | 10/14/12        | --WTF--                         | 3                 | \$525.00                  |                |                |               |                        |
| Spots: #                                 | Ch                | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1  | WPBF              | W               | 10/10/12                        | 6:11 PM           | WPBF News 25 @ 6:00PM     | 6-6:30PM       | :30            | RPOFBH100TVFL | \$525.00 NM            |
| 2  | WPBF              | Th              | 10/11/12                        | 6:22 PM           | WPBF News 25 @ 6:00PM     | 6-6:30PM       | :30            | RPOFBH201TVFL | \$525.00 NM            |
| 3  | WPBF              | F               | 10/12/12                        |                   | WPBF News 25 @ 6:00PM     | 6-6:30PM       | :00            |               | <del>\$525.00</del> NM |
| Credited                                 |                   |                 |                                 |                   |                           |                |                |               |                        |
| 6  | 10/09/12          | 10/12/12        | Wheel Of Fortune                | 7-7:30PM          | -TWTF--                   | :30            | 4              | \$1,600.00    | NM                     |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                                 |                   |                           |                |                |               |                        |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |                        |
|  | 10/08/12          | 10/14/12        | -TWTF--                         | 4                 | \$1,600.00                |                |                |               |                        |
| Spots: #                                 | Ch                | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1  | WPBF              | Tu              | 10/09/12                        | 7:16 PM           | Wheel Of Fortune          | 7-7:30PM       | :30            | RPOFBH100TVFL | \$1,600.00 NM          |
| 2  | WPBF              | W               | 10/10/12                        | 7:14 PM           | Wheel Of Fortune          | 7-7:30PM       | :30            | RPOFBH100TVFL | \$1,600.00 NM          |
| 3  | WPBF              | Th              | 10/11/12                        | 7:09 PM           | Wheel Of Fortune          | 7-7:30PM       | :30            | RPOFBH102TVFL | \$1,600.00 NM          |
| 4  | WPBF              | F               | 10/12/12                        | 7:13 PM           | Wheel Of Fortune          | 7-7:30PM       | :30            | RPOFBH201TVFL | \$1,600.00 NM          |
| 7  | 10/09/12          | 10/12/12        | Jeopardy                        | 7:30-8PM          | -TWTF--                   | :30            | 4              | \$1,700.00    | NM                     |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                                 |                   |                           |                |                |               |                        |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |                        |
|  | 10/08/12          | 10/14/12        | -TWTF--                         | 4                 | \$1,700.00                |                |                |               |                        |
| Spots: #                                 | Ch                | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 2  | WPBF              | Tu              | 10/09/12                        | 7:53 PM           | Jeopardy                  | 7:30-8PM       | :30            | RPOFBH100TVFL | \$1,700.00 NM          |
| 3  | WPBF              | W               | 10/10/12                        | 7:53 PM           | Jeopardy                  | 7:30-8PM       | :30            | RPOFBH100TVFL | \$1,700.00 NM          |
| 1  | WPBF              | Th              | 10/11/12                        | 7:34 PM           | Jeopardy                  | 7:30-8PM       | :30            | RPOFBH201TVFL | \$1,700.00 NM          |
| 4  | WPBF              | F               | 10/12/12                        | 7:34 PM           | Jeopardy                  | 7:30-8PM       | :30            | RPOFBH201TVFL | \$1,700.00 NM          |
| 9  | 10/09/12          | 10/12/12        | M-SUN WPBF News 25 @ 11-11:35PM |                   | -TWTF--                   | :30            | 4              | \$500.00      | NM                     |
| Class of Time - Pre-emptible with notice |                   |                 |                                 |                   |                           |                |                |               |                        |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |                        |
|  | 10/08/12          | 10/14/12        | -TWTF--                         | 4                 | \$500.00                  |                |                |               |                        |
| Spots: #                                 | Ch                | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1  | WPBF              | Tu              | 10/09/12                        | 11:28 PM          | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | RPOFBH100TVFL | \$500.00 NM            |
| 2  | WPBF              | W               | 10/10/12                        | 11:30 PM          | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | RPOFBH100TVFL | \$500.00 NM            |
| 4  | WPBF              | Th              | 10/11/12                        | 11:29 PM          | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | RPOFBH201TVFL | \$500.00 NM            |
| 3  | WPBF              | F               | 10/12/12                        | 11:34 PM          | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | RPOFBH201TVFL | \$500.00 NM            |
| 10                                       | 10/12/12          | 10/12/12        | SHARK TANK                      | 8-9PM             | ----1--                   | :30            | 1              | \$2,000.00    | NM                     |
| Class of Time - Fixed Non Pre-emptible   |                   |                 |                                 |                   |                           |                |                |               |                        |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |                        |
|  | 10/08/12          | 10/14/12        | ----1--                         | 1                 | \$2,000.00                |                |                |               |                        |
| Spots: #                                 | Ch                | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1  | WPBF              | F               | 10/12/12                        | 7:58 PM           | SHARK TANK                | 8-9PM          | :30            | RPOFBH102TVFL | \$2,000.00 NM          |
| 11                                       | 10/13/12          | 10/13/12        | Sat 8-9am News                  | Sat 8-9am         | -----1-                   | :30            | 1              | \$225.00      | NM                     |
| Class of Time - Pre-emptible with notice |                   |                 |                                 |                   |                           |                |                |               |                        |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |                        |
|  | 10/08/12          | 10/14/12        | -----1-                         | 1                 | \$225.00                  |                |                |               |                        |
| Spots: #                                 | Ch                | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1  | WPBF              | Sa              | 10/13/12                        | 8:39 AM           | Sat 8-9am News            | Sat 8-9am      | :30            | RPOFBH201TVFL | \$225.00 NM            |
| 12                                       | 10/14/12          | 10/14/12        | GMA Sunday 7-8am                | Sun 7-8am         | -----1                    | :30            | 1              | \$325.00      | NM                     |
| Class of Time - Pre-emptible with notice |                   |                 |                                 |                   |                           |                |                |               |                        |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                  | <u>Spots/Week</u> | <u>Rate</u>               |                |                |               |                        |
|  | 10/08/12          | 10/14/12        | -----1                          | 1                 | \$325.00                  |                |                |               |                        |
| Spots: #                                 | Ch                | Day             | Air Date                        | Air Time          | Description               | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1  | WPBF              | Su              | 10/14/12                        | 6:59 AM           | GMA Sunday 7-8am          | Sun 7-8am      | :30            | RPOFBH102TVFL | \$325.00 NM            |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



**Send Payment To:**

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|------------------|---------------------|----------------------|-----------------------|
| 957122-1         | 10/21/12            | October 2012         | 10/01/12 - 10/15/12   |

|                   |                      |                        |
|-------------------|----------------------|------------------------|
| <u>Advertiser</u> | <u>Product</u>       | <u>Estimate Number</u> |
| RPOF/3PAC/HAGER   | RPOF/HAGER,HUDSON,TC | 501                    |

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| Line     | Start Date                    | End Date                    | Description   | Start/End Time         | MTWTFSS                   | Length         | Spots/<br>Week | Rate          | Type                |      |
|----------|-------------------------------|-----------------------------|---|------------------------|---------------------------|----------------|----------------|---------------|---------------------|------|
| 12       | 10/14/12                      | 10/14/12                    | GMA Sunday 7-8am<br>Class of Time - Pre-emptible with notice                | Sun 7-8am              | -----1                    | :30            | 1              | \$325.00      | NM                  |      |
| 13       | 10/14/12                      | 10/14/12                    | Chris Matthews<br>Class of Time - Fixed Non Pre-emptible                    | Sun 10-10:30AM         | -----1                    | :30            | 1              | \$450.00      | NM                  |      |
| Weeks:   | <u>Start Date</u><br>10/08/12 | <u>End Date</u><br>10/14/12 | <u>MTWTFSS</u><br>-----1  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$450.00   |                |                |               |                     |      |
| Spots: # | Ch                            | Day                         | Air Date  | Air Time               | Description               | Start/End Time | Length         | Ad-ID         | Rate                | Type |
| 1        | WPBF                          | Su                          | 10/14/12  | 10:21 AM               | Chris Matthews            | Sun 10-10:30AM | :30            | RPOFBH201TVFL | \$450.00            | NM   |
| 14       | 10/14/12                      | 10/14/12                    | Sun 630pm News<br>Class of Time - Fixed Non Pre-emptible                    | 630-7pm                | -----1                    | :30            | 1              | \$800.00      | NM                  |      |
| Weeks:   | <u>Start Date</u><br>10/08/12 | <u>End Date</u><br>10/14/12 | <u>MTWTFSS</u><br>-----1  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$800.00   |                |                |               |                     |      |
| Spots: # | Ch                            | Day                         | Air Date  | Air Time               | Description               | Start/End Time | Length         | Ad-ID         | Rate                | Type |
| 1        | WPBF                          | Su                          | 10/14/12  | 6:42 PM                | Sun 630pm News            | 630-7pm        | :30            | RPOFBH201TVFL | \$800.00            | NM   |
| 15       | 10/15/12                      | 10/15/12                    | WPBF News 25 Mornings6-7AM<br>Class of Time - Pre-emptible with notice      |                        | 1-----                    | :30            | 1              | \$275.00      | NM                  |      |
| Weeks:   | <u>Start Date</u><br>10/15/12 | <u>End Date</u><br>10/21/12 | <u>MTWTFSS</u><br>1-----  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$275.00   |                |                |               |                     |      |
| Spots: # | Ch                            | Day                         | Air Date  | Air Time               | Description               | Start/End Time | Length         | Ad-ID         | Rate                | Type |
| 1        | WPBF                          | M                           | 10/15/12  | 6:39 AM                | WPBF News 25 Mornings     | 6-7AM          | :30            | RPOFBH201TVFL | \$275.00            | NM   |
| 16       | 10/15/12                      | 10/15/12                    | Good Morning America<br>Class of Time - Pre-emptible with notice            | 7-9AM                  | 1-----                    | :30            | 1              | \$275.00      | NM                  |      |
| Weeks:   | <u>Start Date</u><br>10/15/12 | <u>End Date</u><br>10/21/12 | <u>MTWTFSS</u><br>1-----  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$275.00   |                |                |               |                     |      |
| Spots: # | Ch                            | Day                         | Air Date  | Air Time               | Description               | Start/End Time | Length         | Ad-ID         | Rate                | Type |
| 1        | WPBF                          | M                           | 10/15/12  | 7:25 AM                | Good Morning America      | 7-9AM          | :30            | RPOFBH102TVFL | \$275.00            | NM   |
| 17       | 10/15/12                      | 10/15/12                    | WPBF News 25 @ Noon 12pm-1230pm<br>Class of Time - Pre-emptible with notice |                        | 1-----                    | :30            | 1              | \$175.00      | NM                  |      |
| Weeks:   | <u>Start Date</u><br>10/15/12 | <u>End Date</u><br>10/21/12 | <u>MTWTFSS</u><br>1-----  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$175.00   |                |                |               |                     |      |
| Spots: # | Ch                            | Day                         | Air Date  | Air Time               | Description               | Start/End Time | Length         | Ad-ID         | Rate                | Type |
| 1        | WPBF                          | M                           | 10/15/12  |                        | WPBF News 25 @ Noon       | 12pm-1230pm    | :00            |               | <del>\$175.00</del> | NM   |
| Credited |                               |                             |   |                        |                           |                |                |               |                     |      |
| 18       | 10/15/12                      | 10/15/12                    | M-F 5pm News<br>Class of Time - Pre-emptible with notice                    | 5-6pm                  | 1-----                    | :30            | 1              | \$450.00      | NM                  |      |
| Weeks:   | <u>Start Date</u><br>10/15/12 | <u>End Date</u><br>10/21/12 | <u>MTWTFSS</u><br>1-----  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$450.00   |                |                |               |                     |      |
| Spots: # | Ch                            | Day                         | Air Date  | Air Time               | Description               | Start/End Time | Length         | Ad-ID         | Rate                | Type |
| 1        | WPBF                          | M                           | 10/15/12  | 5:23 PM                | M-F 5pm News              | 5-6pm          | :30            | RPOFBH201TVFL | \$450.00            | NM   |
| 19       | 10/15/12                      | 10/15/12                    | WPBF News 25 @ 6:00PM6-6:30PM<br>Class of Time - Pre-emptible with notice   |                        | 1-----                    | :30            | 1              | \$525.00      | NM                  |      |
| Weeks:   | <u>Start Date</u><br>10/15/12 | <u>End Date</u><br>10/21/12 | <u>MTWTFSS</u><br>1-----  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$525.00   |                |                |               |                     |      |
| Spots: # | Ch                            | Day                         | Air Date  | Air Time               | Description               | Start/End Time | Length         | Ad-ID         | Rate                | Type |
| 1        | WPBF                          | M                           | 10/15/12  | 6:24 PM                | WPBF News 25 @ 6:00PM     | 6-6:30PM       | :30            | RPOFBH201TVFL | \$525.00            | NM   |
| 20       | 10/15/12                      | 10/15/12                    | Wheel Of Fortune<br>Class of Time - Fixed Non Pre-emptible                  | 7-7:30PM               | 1-----                    | :30            | 1              | \$1,600.00    | NM                  |      |
| Weeks:   | <u>Start Date</u><br>10/15/12 | <u>End Date</u><br>10/21/12 | <u>MTWTFSS</u><br>1-----  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$1,600.00 |                |                |               |                     |      |
| Spots: # | Ch                            | Day                         | Air Date  | Air Time               | Description               | Start/End Time | Length         | Ad-ID         | Rate                | Type |
| 1        | WPBF                          | M                           | 10/15/12  | 7:07 PM                | Wheel Of Fortune          | 7-7:30PM       | :30            | RPOFBH201TVFL | \$1,600.00          | NM   |
| 21       | 10/15/12                      | 10/15/12                    | Jeopardy<br>Class of Time - Fixed Non Pre-emptible                          | 7:30-8PM               | 1-----                    | :30            | 1              | \$1,700.00    | NM                  |      |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

|                 |                      |                 |                     |
|-----------------|----------------------|-----------------|---------------------|
| Invoice #       | Invoice Date         | Invoice Month   | Invoice Period      |
| 957122-1        | 10/21/12             | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser      | Product              | Estimate Number |                     |
| RPOF/3PAC/HAGER | RPOF/HAGER,HUDSON,TC | 501             |                     |

www.thewpbfchannel.com

| Line   | Start Date | End Date | Description                     | Start/End Time | MTWTFSS | Length | Spots/Week | Rate     | Type |
|--|------------|----------|---------------------------------|----------------|---------|--------|------------|----------|------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/15/12 10/21/12 1----- 1 \$1,700.00   |            |          |                                 |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF M 10/15/12 7:52 PM Jeopardy 7:30-8PM :30 RPOFBH102TVFL \$1,700.00 NM   |            |          |                                 |                |         |        |            |          |      |
| 22   | 10/15/12   | 10/15/12 | Nightline                       | 11:35-12:05AM  | 1-----  | :30    | 1          | \$700.00 | NM   |
| Class of Time - Fixed Non Pre-emptible   |            |          |                                 |                |         |        |            |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/15/12 10/21/12 1----- 1 \$700.00   |            |          |                                 |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF M 10/15/12 11:54 PM Nightline 11:35-12:05AM :30 RPOFBH201TVFL \$700.00 NM  |            |          |                                 |                |         |        |            |          |      |
| 23   | 10/15/12   | 10/15/12 | M-SUN WPBF News 25 @ 11-11:35PM | 11-11:35PM     | 1-----  | :30    | 1          | \$500.00 | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |            |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/15/12 10/21/12 1----- 1 \$500.00   |            |          |                                 |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF M 10/15/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 RPOFBH201TVFL \$500.00 NM   |            |          |                                 |                |         |        |            |          |      |
| 24   | 10/10/12   | 10/12/12 | Nightline                       | 11:35-12:05AM  | --WTF-- | :30    | 2          | \$700.00 | NM   |
| Class of Time - Fixed Non Pre-emptible   |            |          |                                 |                |         |        |            |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/08/12 10/14/12 --WTF-- 2 \$700.00  |            |          |                                 |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF Th 10/11/12 11:54 PM Nightline 11:35-12:05AM :30 RPOFBH201TVFL \$700.00 NM<br>2 WPBF F 10/12/12 11:55 PM Nightline 11:35-12:05AM :30 RPOFBH201TVFL \$700.00 NM |            |          |                                 |                |         |        |            |          |      |
| 25   | 10/10/12   | 10/12/12 | WPBF News 25 Mornings           | 5:30-5:57am    | --WTF-- | :30    | 1          | \$160.00 | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |            |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/08/12 10/14/12 --WTF-- 1 \$160.00  |            |          |                                 |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF Th 10/11/12 5:56 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 RPOFBH201TVFL \$160.00 NM   |            |          |                                 |                |         |        |            |          |      |
| 26   | 10/14/12   | 10/14/12 | Sun 6-7am News                  | Sun 6-7am      | -----S  | :30    | 1          | \$90.00  | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |            |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/08/12 10/14/12 -----S 1 \$90.00  |            |          |                                 |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF Su 10/14/12 5:59 AM Sun 6-7am News Sun 6-7am :30 RPOFBH201TVFL \$90.00 NM  |            |          |                                 |                |         |        |            |          |      |
| 27   | 10/15/12   | 10/15/12 | M-F 5pm News                    | 5-6pm          | M-----  | :30    | 1          | \$450.00 | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |            |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/15/12 10/21/12 M----- 1 \$450.00   |            |          |                                 |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF M 10/15/12 5:56 PM M-F 5pm News 5-6pm :30 RPOFBH201TVFL \$450.00 NM  |            |          |                                 |                |         |        |            |          |      |
| 28   | 10/15/12   | 10/15/12 | 4:30a-5a                        | 430a-5a        | M-----  | :30    | 1          | \$60.00  | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |            |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/15/12 10/21/12 M----- 1 \$60.00  |            |          |                                 |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF M 10/15/12 4:42 AM 4:30a-5a 430a-5a :30 RPOFBH201TVFL \$60.00 NM   |            |          |                                 |                |         |        |            |          |      |

Total Spots 47

Gross Total \$32,910.00



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 957122-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Advertiser      | Product             | Estimate Number |
|-----------------|---------------------|-----------------|
| RPOF/3PAC/HAGER | RPOF/HAGER,HUDSON,T | 501             |

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**Payment Terms 30 Days**

|                          |                   |
|--------------------------|-------------------|
| <u>Agency Commission</u> | <b>\$4,936.50</b> |
|--------------------------|-------------------|

|                       |                    |
|-----------------------|--------------------|
| <u>Net Amount Due</u> | <b>\$27,973.50</b> |
|-----------------------|--------------------|